

Clearwater Neighborhoods Coalition
Meeting Minutes
November 7, 2011

The Clearwater Neighborhoods Coalition November 7, 2011 meeting was held at the Salvation Army Joy Center. The meeting was called to order at 7:00 p.m. by the President Shelly Kuroghlian. She welcomed everyone in attendance and thanked them for coming. In attendance were those highlighted on the November 7, 2011 sign-in sheet.

The agenda was then carried out as follows, with the noted outcomes.

I. Business Guests

The business guests presented were Norman W. Runkles, Jr. and Carolyn M. Tricoli of Budget Blinds. They did an overview of their business. They informed the audience that they do shutters, wood blinds, draperies and more and they will make calls to your home because they work out of a van. They then passed out some materials.

II. Speakers

- A. First speaker was Lauren Matzke from the City. She talked about the Artificial Turf Ordinance. She gave an overview of the process the City has taken to date. She stated that the Environmental Advisory Board has spent a lot of time on this matter. She spoke about some of the pros and cons of artificial turf. She said that the Pinellas Licensing Board does not regulate landscaping. She noted that they included most of the items in their review from the CNC. The proposed ordinance requires an application and review process. There are also requirements for installation and maintenance, she said. In addition, she said, the Environment Advisory Board said they want to prohibit artificial turf from being installed on Clearwater Beach, Island Estates and Sand Key. In summary, it was stated that the City plan to recognize denial of this request for artificial turf.
- B. Ron Delp asked for the CNC to voice their decision on the Ordinance as written No.8302.12. He asked for a show of hands of those members that support this ordinance as written. The majority of the members voted in support of the draft ordinance, because they do not want to support this method as a way of landscaping in the City. The ordinance will prevent someone from covering their full lawns with artificial turf. It was noted that each applicant has to come in and make an application and go through the process.

III. Committee Reports

- A. Secretary's Report-Ms. Gulley presented the minutes. After a thorough review a motion was made to approve by Mr. Williams; seconded by Ms. Carlough and carried.
- B. Treasurer's Report-Mr. Williams presented the treasurer's report. He passed out the dues notice to all members. After some comments by Mr. Williams and members, a motion was made to approve by Mr. Floyd; seconded by Mr. Warshauer and carried.

C. Other Committee Reports

(1) Website-In the absence of Mr. Wright, Mr. Schrader gave an update of the website and some new information that has been added, such as political information, etc. He noted that the backup plan is in place and it is owned by the coalition.

(2) Publicity Committee-Mr. Schrader noted that he still need to get Facebook and You Tube up to functioning. He talked about the various blogs he wrote and how popular they have been. He emphasized how successful National Night Out was for publicity for the Coalition.

(3) Membership Committee-Both Mr. Floyd and Ms. Thompson concurred that they had no formal report. Mr. Floyd informed the members that he had been on vacation for two(2) months.

IV. Old Business

The only item was City Council Candidates Forum, January 9, 2012.

Ms. Kuroghlian informed the members that the coalition should, by all means, host a Candidate Forum. Ms. Kuroghlian is forming the team to get the job done. Mr. Warshauer is committed to helping as well.

V. New Business

A. CNC officers Slate 2012

Ms. Kuroghlian asked the members to think about positions they can fill in the coming year.

B. Christmas Party Meeting

Ms. Kuroghlian asked the members if they want to have a Christmas dinner. The answer was "yes" and the concensus was to keep it at the Greek Town Grille on the first Monday night in December.

C. Steering Committee-Mr. Schrader ask for the forming of a steering committee for long range planning so they can set up tones and directions for the coalition. He further suggested a certificate program to award certificates to certain businesses, and to take on a couple of projects a year.

VI. Membership Input

(1) Officer Dewitt introduced Officer Ryan McMullen who is assigned to District 2, Zone 8, which covers Hercules to the water and Belleair Rd to Union Street. He encouraged members to call in any suspicious activities. The members thanked Officer DeWitt for bringing in the additional officers from time to time.

(2) Officer DeWitt informed members of some of the new trends going on with vehicle burglary. He encourage members to put stuff in the trunk or out of sight after shopping during the holidays, for criminals are breaking in and taking them. He also talked about kids are getting sugar rush from smarties candies. The members will revisit these recommendations.

VII. **Concluding Remarks**

Ms. Kuroghlian gave an overview of a way the members can get involved through participating with the Opportunity Finance Network through Starbucks. This effort will help the financial institutions to be able to start lending again.

There being no other business, the meeting adjourned at 8:35 p.m. with motion to adjourn by Mr. Williams, seconded by Mr. Delph and carried.

Respectfully Submitted,

Isay M. Gulley
Secretary