

*Clearwater Neighborhood Coalition*  
**March 7, 2011**  
**Meeting Minutes**  
**Ms. Shelly Kuroghlian, Presiding**

**I. Call to Order**

Ms. Kuroghlian called to order the regular meeting of the Clearwater Neighborhood Coalition (<http://clearwatercoalition.org/>) at 7:05 p.m. on March 7, 2011 at the Salvation Army Joy Center – 1521 Druid Road, Clearwater, Florida 33756.

**II. Members In Attendance**

There are too many names to list. Please refer to the March 11, 2011 Roll Sheet.

**III. Approval of Minutes from last meeting**

The secretary's report was presented for approval. A motion was made by Mr. Delp to approve; seconded by Mr. Williams and carried. Several committee members told Ms. Gulley, as a new secretary, that the minutes were done very well. Ms. Gulley expressed her appreciation for the encouraging remarks.

**IV. Treasurer's Report**

Mr. Williams presented the Treasurer's Report, noting a balance of \$ [REDACTED] and it was accepted as presented. Motion to approve by Mr. Ford; seconded by Ms. Siskin and carried.

**V. New Business**

Ms. Kuroghlian introduced the first guest for the evening, Deputy Chief of Police, Sandra Wilson. She gave some background information noting her diverse experience that more than qualified her for her current role. She also gave some views of her role and expressed how happy she was to be part of the Clearwater Police team. After her brief presentation, Ms. Kuroghlian opened the floor up for questions or comments. Some questions and comments were centered on officers wearing vests while on duty; the use of cell phones while driving and the top three (3) goals of the department for the year. Thanks and appreciation went out to Ms. Wilson and the entire police department for the great work being done. Then Ms. Wilson closed by thanking the group for the opportunity to attend the meeting.

**VI. Coordinator Report**

Mr. Floyd and Ms. Thompson have the task to report to the committee on strategies to increase membership. Mr. Floyd presented his research. He highlighted some obstacles, because recruiting is nothing but "selling".

He further discussed the following;

- Mission statement and the importance of
- Goals and deliverance of
- Overview of other organizations and their delivery system
- Noted that CNC delivery system is outdated
- Steps to success for CNC

- The importance of having face time with prospects
- Targeting homeowners associations
- Outlining CNC accomplishments when recruiting new members
- Using the right contact person(s) to recruit
- The importance of the welcome feeling for the new members

He closed out after a lengthy presentation by informing the members that he has put all of the approximately 80-90 homeowners associations on a spreadsheet, while having all of the necessary information for contact. It was also noted that all of the members must help with membership recruitment.

Ms. Kuroghlian stated that it is going to take all of the CNC members working on the strategies to fulfill these goals in the plan presented.

Mr. Delp noted that there are not any talking points in place at this time.

Mr. Schrader asked that a list of the associations be passed out to each member.

Ms. Kuroghlin suggested that the recruitment start by finding out where the members are that once were at the table.

Ms. Thompson said that phone calls have been tried before.

Ms. Carlough informed the members that a mission statement was in place, but it was much too long. Some members agreed and Mr. Polglaze suggested that the same committee that is working on membership work on revising the mission statement and bring it back to the meeting. The members that agreed to work on this task are:

Ron Delp	Karen Anderson
Larry Floyd	Shelley Kuroghlian

Mr. Schrader also suggested that this committee work on talking points for recruitment.

## **VII. Code Enforcement**

- A. Ms. Carlough provided her committee updates, primarily centered on the landscape as the initial topic. She presented the two (2) individuals from the City to further elaborate on this topic. These representatives from the Code Enforcement Department were:

Terry Teunis and Nilda Espinosa

They passed out a handout about “Property Maintenance Requirements for Yards and Landscape Areas”.

Mr. Teunis informed the members that the City did not have a lot in this area. Also noting that the City does not specify a certain kind of ground covering.

After a lengthy discussion with comments from Mr. Delp, Mr. Williams, Ms. Thompson and others, Ms. Kuroghlian asked if the group wanted to get the code changed. A vote was taken and the decision was that the committee comes up with a communication plan to educate the homeowners and work with the City.

B. Other Code Concerns

Ms. Thompson mentioned her concern about the Budget Inn still being opened and tourists don't know the local problems there.

Ms. Espinosa said their department only views exterior conditions and the State look at interiors. Ms. Thompson asked if the City could partner with the State and shut this motel down.

Ms. Kuroghlian asked Code Enforcement to work with police to develop strategies to get motels up to code or shut down. Mr. Teunis said their department will look into all the concerns outlined.

**VIII. Downtown Development – No Report**

**IX. Website**

Mr. Schrader presented some exciting updates and asked each neighborhood to please send photos as requested before. He talked about several forthcoming changes.

**X. Old Business**

Ms. Kuroghlian handed out a sheet outlining all the suggested topics and asked each member to prioritize them and she will report back the outcome at the next meeting.

**XI. Membership Input/ Others**

Officer DeWitt handed out some material as it relates to solicitation. He told the members if you note "No Solicitation" on your house or property, it will help the Police department to enforce it.

Council Member Jonson informed the members that a special call had to be made for pickup of trash at an abandoned or foreclosed property.

Ms. Kuroghlian expressed her concerns about the high number of deaths from Pill Mill users and the abuse thereof. She stated that she hopes this will be one of the topics given some priority. She then thanked the members and the City guests for attending.

There being no other business, a motion was made at 8:58 p.m. by Mr. Floyd to adjourn meeting: seconded by Ms. Bruce and carried.

Respectfully Submitted,

Isay M. Gulley

Secretary